

## MODULE SPECIFICATION

1. **Title of the module**

Strategic Leadership

2. **School or partner institution which will be responsible for management of the module**

Pearson College London

3. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**

Level 7

4. **The number of credits and the ECTS value which the module represents**

60 credits (30 ECTS)

5. **Which term(s) the module is to be taught in (or other teaching pattern)**

This module can be run in any term: Autumn, Spring or Summer

6. **Prerequisite and co-requisite modules**

None

7. **The programmes of study to which the module contributes**

- MSc Financial Leadership core module

8. **The intended subject specific learning outcomes.**

*On successfully completing the module students will be able to:*

- 8.1 Demonstrate a systematic and comprehensive knowledge and understanding of pervasive and emerging business issues within modern finance functions and management practice, and of the need to consider such issues when formulating strategy and making business decisions.
- 8.2 Demonstrate a systematic and comprehensive knowledge and understanding of the accountancy and finance function, and a critical appreciation of the role of the finance and other key business functions in contributing to an efficient, effective and ethical organisation in the context of effective leadership and management.
- 8.3 Develop a conceptual understanding of strategy, corporate governance and practice so as to be able to critically analyse and solve complex and ambiguous problems and identify opportunities for business.
- 8.4 Propose sustainable, ethical innovative solutions to complex issues with consideration of risk, technological resource, ethics and professional judgement.
- 8.5 Address structured and unstructured business issues both systematically and creatively, considering the use of existing and emerging technologies.
- 8.6 Critically evaluate strategic choices using decision-making techniques.
- 8.7 Analyse financial and non-financial data, making sound judgements in the absence of complete

data, and communicate their conclusions clearly to specialist and non-specialist audiences.  
8.8 Demonstrate advanced numeracy analytical, literacy, leadership and people skills, to excel effectively in contemporary business environments.

### 9. The intended generic learning outcomes.

*On successfully completing the module students will be able to:*

- 9.1 Apply critical analysis of information and data to complex business contexts, analyse opportunities and challenges, and propose courses of action including consideration of the wider impact of any actions and ethical issues
- 9.2 Demonstrate the ability to make decisions in complex and unpredictable situations and environment
- 9.3 Demonstrate self-direction and originality in tackling and solving problems
- 9.4 Demonstrate the ability to learn independently within complex environments, to support learning needs in others, and to identify and implement a learning plans

### 10. A synopsis of the curriculum

This module aims to provide learners with a comprehensive understanding of contemporary Board level responsibilities and strategic considerations. The modules, underpinned by strategy and governance, explores the wide range of contemporary influences such as risk, technology, regulation, control, and innovation on C-level strategic decisions relating to a range of organisational functions.

*Overview of curriculum:*

- Corporate governance: agency, stakeholder analysis and corporate social responsibility, corporate governance scope and approaches, the board of directors, public sector governance.
- Strategic leadership: qualities of leadership, leadership and organisational culture, integrated reporting, professionalism, ethical codes and the public interest.
- Strategy: concepts of strategy, environmental issues affecting the strategic position of and future outlook for an organisation, competitive forces affecting an organisation, the internal resources, capabilities and competences of an organisation, strategic choices.
- Risk: identification, assessment and measurement of risk, targeting and monitoring risk, managing risk.
- Technology and data analytics: cloud and mobile technology, big data and data analytics, e-business: value chain.
- Sustainability and environmental analysis.
- Organisational control: management and internal control systems, internal control, audit and compliance, internal control and management reporting.
- Finance: finance transformation, financial analysis and decision-making techniques to evaluate, formulate and support business strategy, cost and management accounting in strategic planning and implementation.
- Innovation and change management: organising, disruptive technologies, talent management, managing strategic change, leading and managing projects, innovative business processes.

### 11. Reading List (Indicative list, current at time of publication. Reading lists will be published annually)

- ACCA Strategic Business Leader study text
- Chan Kim (2006), "Blue Ocean Strategy", Gildan Media
- Smith (2014) "Exploring Innovation", McGraw-Hill,

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- Goergen, "International Corporate Governance", Pearson (Latest edition)
- Johnson, Scholes & Whittington, "Exploring Corporate Strategy", Pearson (Latest edition)
- ACCA Strategic Business Leader technical articles
- Strategic Management Journal, Wiley
- Wickham, Wilcox, "Management Consulting: Delivering an effective project", Pearson (latest edition)

## 12. Learning and Teaching methods

This module will be typically be taught as follows:

8 x 1 day seminars (60 hours) or weekly equivalent plus 10 weekly clinics

<i>Scheduled Hours:</i>	60
<i>Placement Hours:</i>	00
<i>Independent Study Hours:</i>	540
<i>Total Study Hours:</i>	600

## 13. Assessment methods.

### 13.1 Main Assessment Methods

This module will be summatively assessed through a written 4 hour integrated case study exam (100% of grade).

### 13.2 Reassessment Methods

## 14. Map of Module Learning Outcomes (sections 8 & 9) to Learning and Teaching Methods (section 12) and methods of Assessment (section 13)

Module learning outcome		8.1	8.2	8.3	8.4	8.5	8.6	8.7	8.8	9.1	9.2	9.3	9.4
Learning/ Teaching method	Hours allocated												
Private Study	540											X	X
Seminars	60	X	X	X	X	X	X	X	X	X	X		
Assessment method													
Integrated case study exam (4 hours)		X	X	X	X	X	X	X	X	X	X	X	X

15. Pearson College London recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching.

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Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with the College's Registry which oversees disability/dyslexia student support, and specialist support will be provided where needed.

**16. Campus(es) or Centre(s) where module will be delivered:**

Pearson College London

**17. Internationalisation**

This module is underpinned by strategy and governance, allowing learners to explore the wide range of contemporary influences on Board decision making such as; risk, technology, regulation, control, and innovation on C- level strategic decisions, which have both a local and international focus. Students taking this module will be expected to keep up to date with international developments and changes relevant to organisations and how these may influence the responsibilities of a Board of Directors and senior finance professionals, and the effectiveness of organisation management. They will be encouraged to think about how local and international contexts affect the role of corporate governance and strategy in organisations. Students will also learn how to use this knowledge to make effective ethical and professional judgments in complex business situations.

**If the module is part of a programme in a Partner College or Validated Institution, please complete sections 18 and 19. If the module is not part of a programme in a Partner College or Validated Institution these sections can be deleted.**

**18. Partner College/Validated Institution:**

Pearson College London

**19. University School responsible for the programme:**

Kent Business School

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## FACULTIES SUPPORT OFFICE USE ONLY

Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.

Date approved	Major/minor revision	Start date of the delivery of revised version	Section revised	Impacts PLOs (Q6&7 cover sheet)