

Guidance on Avoiding Plagiarism
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For guidance on how to avoid plagiarism you should consult the Library Service as there is lots of useful information about referencing, study skills and good academic practice. You can find it here:

<http://lib-guides.pearsoncollegelondon.ac.uk/library>

1. All work submitted by you as part of the requirements for any examination or other assessment must be expressed in your own words and incorporate your own ideas and judgements. Plagiarism, the presentation of another person's thoughts or words as though they were one's own, must be avoided with particular care in coursework and essays/ reports written in your own time. Deliberate plagiarism in coursework is as serious as deliberate cheating in an examination.
2. Direct quotations from the published or unpublished work of others must always be clearly identified as such by being placed inside quotation marks (or distinguished from the main, original, text e.g. by being indented or indented and in italics), and a full reference to their source must be provided in the proper form. A series of short quotations from several different sources, if not clearly identified as such, constitutes plagiarism just as much as does a single unacknowledged long quotation from a single source.
3. Use of another's computer program or data without acknowledgement also constitutes plagiarism. Equally, if you include a summary of another person's ideas or judgements, the source must be acknowledged and the work which was referred to should be included in the bibliography. Material taken from the internet is covered by the same rules and it must always be acknowledged. Failure to observe these rules can result in an allegation of plagiarism, for which the penalties are severe.

What this means is that anything you write, which is not your own original thought, should be attributed to its source, even if you have put it into your own words. If you take an idea from a book, for example, summarise and then develop it into a point of your own, you should still reference the original source. You should then explain what comes from there so that the reader can clearly understand where your originality takes over from someone else's idea. It is perfectly acceptable to use people's ideas in your work in this manner, but it is necessary to acknowledge when you do so and give the reader of your work a clear indication of the source of the material.

If you are in any doubt at all about whether / how to acknowledge a source, please consult your module tutor concerned.