

UNIVERSITY OF KENT

MODULE SPECIFICATION TEMPLATE

SECTION 1: MODULE SPECIFICATIONS

1. **Title of the module**
Contemporary Management Challenges (CB678)
2. **School or partner institution which will be responsible for management of the module**
Kent Business School
3. **Start date of the module**
2012
4. **The number of students expected to take the module**
250
5. **Modules to be withdrawn on the introduction of this proposed module and consultation with other relevant Schools and Faculties regarding the withdrawal**
None
6. **The level of the module (e.g. Certificate [C], Intermediate [I], Honours [H] or Postgraduate [M])**
Level H
7. **The number of credits and the ECTS value which the module represents**
15 credits (7.5 ECTS)
8. **Which term(s) the module is to be taught in (or other teaching pattern)**
Spring
9. **Prerequisite and co-requisite modules**
Prerequisite: CB312 – Introduction to Management
10. **The programmes of study to which the module contributes**
BBA and Associated Programmes

11. **The intended subject specific learning outcomes**

11.1	Understand advanced theories of management.
11.2	Critically evaluate contemporary management practices and organization structures.
11.3	Critically assess managerial responses to contemporary organizational challenges such as globalisation and sustainable development.
11.4	Understand the relevance of critical management studies to our knowledge of management and organizations.
11.5	Explore the power of contemporary managers and the organizations they run.

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12. The intended generic learning outcomes

12.1	The module will facilitate the development of students' critical abilities to assess and evaluate the impact of contemporary phenomena such as globalization or environmental concerns on management and organizations.
12.2	The analytical skills of students will be developed by connecting advanced theories of management to contemporary management situations and concerns throughout the module.
12.3	Students' oral communication skills will be developed and enhanced.
12.4	Students' ability to write coherently and critically will be developed and enhanced.
12.5	The ability to draw on social science concepts and theories and to articulate complex arguments will be developed and enhanced.
12.6	Operate and communicate effectively within a group working on a complex issue and contribute to group decision-making.

13. A synopsis of the curriculum

This module will explore more advanced management and organizational theory to facilitate students' examination of contemporary management challenges. As well as considering these challenges from a mainstream managerial perspective, the module will also draw on the perspective of critical management studies as a means of providing an alternative viewpoint on contemporary management issues. Indicative topic areas may include:

- Globalization and anti-globalization
- The character of ownership – foreign versus national ownership
- Social and environmental sustainability
- Corporate social responsibility and corporate criminality
- Corporate governance
- Organizational misbehaviour and resistance
- Organizational identity and identity work
- Masculinisation and Feminisation of Management
- New forms of work such as emotional labour and aesthetic labour
- New organizational forms

14. Indicative Reading List

- **Grey, C. 2009:** *A Very Short, Fairly Interesting and Reasonably Cheap Book about Studying Organizations, Second Edition.* London: Sage.

Other useful background texts (these are the latest editions available - copies in the library, and references to them, may relate to earlier editions) include:

- Casey, C. 1995: *Work, Self and Society: After Industrialism.* London: Routledge
- Cunliffe, A.L 2009: *A Very Short, Fairly Interesting and Reasonably Cheap Book about Management.* London: Sage.
- Knights, D. & Willmott, H. (eds.) 2007: *Introducing Organizational Behaviour and Management.* London: Thomson Learning

15. Learning and Teaching Methods, including the nature and number of contact hours and the total study hours which will be expected of students, and how these relate to achievement of the intended module learning outcomes:

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	Hours	Subject LOs	Generic LOs
Lectures	11	11.1 – 11.5	12.1, 12.2
Seminars	10	11.1 – 11.5	12.1 – 12.6
Independent study	129	11.1 – 11.5	12.1, 12.2, 12.4, 12.5
Total hours	150		

16. Assessment methods and how these relate to testing achievement of the intended module learning outcomes

	Weighting	Subject LOs	Generic LOs
Examination – 2 hour unseen	60%	11.1 – 11.5	12.1, 12.2, 12.4, 12.5
Timed Essay – minimum 800 words	20%	11.1 – 11.5	12.1-12.2, 12.4-12.5
Group Presentation	20%	11.1 – 11.5	12.3, 12.6

17. Implications for learning resources, including staff, library, IT and space

None

18. The School recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching. Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with the University's disability/dyslexia support service, and specialist support will be provided where needed.

19. Campus(es) where module will be delivered:

Canterbury

SECTION 2: MODULE IS PART OF A PROGRAMME OF STUDY IN A UNIVERSITY SCHOOL

Statement by the School Director of Learning and Teaching: "I confirm I have been consulted on the above module proposal and have given advice on the correct procedures and required content of module proposals"

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Director of Learning and Teaching

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Date

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Print Name

Statement by the Head of School: "I confirm that the School has approved the introduction of the module and, where the module is proposed by School staff, will be responsible for its resourcing"

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Head of School

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Date

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Print Name