

MODULE SPECIFICATION

1. **Title of the module**

Strategic Consultancy 2 – PRSN7111

2. **School or partner institution which will be responsible for management of the module**

Pearson College London

3. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**

Level 7

4. **The number of credits and the ECTS value which the module represents**

30 credits (30 ECTS)

5. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn, Spring or Summer

6. **Prerequisite and co-requisite modules**

- Strategic Consultancy 1 (level 6 BSc (Hons) Professional Accounting in Business)

7. **The programmes of study to which the module contributes**

- Integrated Masters in Advanced Professional Accounting in Business

8. **The intended subject specific learning outcomes.**

On successfully completing the module students will be able to:

- 8.1 Demonstrate a systematic knowledge and understanding of pervasive and emerging business issues within modern finance functions and management practice, and of the need to consider such issues when formulating strategy and making business decisions.
- 8.2 Demonstrate a systematic knowledge and understanding of the accountancy and finance function, and a critical appreciation of the role of the finance and other key business functions in contributing to an efficient, effective and ethical organisation in the context of effective leadership and management.
- 8.3 Develop their existing knowledge of strategic theory, corporate governance and practice to critically analyse and solve real complex and ambiguous problems and identify opportunities for businesses.
- 8.4 Critically evaluate strategic choices using decision-making techniques.
- 8.5 Propose sustainable, ethical innovative solutions with consideration of risk, technological resource, and professional judgement.
- 8.6 Address structured and unstructured business issues both systematically and creatively, considering the use of existing and emerging technologies.
- 8.7 Analyse financial and non-financial data, making sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences.
- 8.8 Demonstrate advanced numeracy analytical, literacy, leadership and people skills, to excel effectively in contemporary business environments.

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9. The intended generic learning outcomes.

On successfully completing the module students will be able to:

- 9.1 Apply critical analysis of information and data to complex business contexts, analyse opportunities and challenges, and propose courses of action including consideration of the wider impact of any actions and ethical issues
- 9.2 Demonstrate the ability to make decisions in complex and unpredictable situations and environment
- 9.3 Demonstrate self-direction and originality in tackling and solving problems
- 9.4 Demonstrate the ability to learn independently within complex environments, to support learning needs in others, and to identify and implement a learning plans

10. A synopsis of the curriculum

This module follows on directly from the Strategic Consultancy 1 module. The module aims to consolidate and build upon learners' understanding of contemporary Board level responsibilities and strategic considerations. The modules, underpinned by strategy and governance, explores the wide range of contemporary influences such as risk, technology, regulation, control, and innovation on C-level strategic decisions relating to a range of organisational functions.

Overview of curriculum:

- Recent developments in corporate governance in relation to: leadership: qualities of leadership, leadership and organisational culture, integrated reporting, professionalism, ethical codes and the public interest
- Recent developments in strategy in relation to: concepts of strategy, environmental issues affecting the strategic position of and future outlook for an organisation, competitive forces affecting an organisation, the internal resources, capabilities and competences of an organisation, strategic choices
- Recent developments in risk in relation to: identification, assessment and measurement of risk, targeting and monitoring risk, managing risk
- Technology and data analytics: cloud and mobile technology, big data and data analytics, e-business: value chain
- Sustainability and environmental analysis
- Organisational control: management and internal control systems, internal control, audit and compliance, internal control and management reporting
- Finance: finance transformation, financial analysis and decision-making techniques to evaluate, formulate and support business strategy, cost and management accounting in strategic planning and implementation
- Innovation and change management: organising, disruptive technologies, talent management, managing strategic change, leading and managing projects, innovative business processes

11. Reading List (Indicative list, current at time of publication. Reading lists will be published annually)

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- ACCA Strategic Leader study text
- Wickham, Wilcox, "Management Consulting: Delivering an effective project", Pearson (latest edition)
- Goergen, "International Corporate Governance", Pearson (Latest edition)
- Johnson, Scholes & Whittington, "Exploring Corporate Strategy", Pearson (Latest edition)
- Exploring Innovation, David Smith, McGraw-Hill, 978-0-077-12123-5
- ACCA Strategic Leader technical articles
- Strategic Management Journal, Wiley

12. Learning and Teaching methods

This module will be typically be taught as follows:

5 x 1 day seminars (37.5 hours) or weekly equivalent

13. Assessment methods.

This module will be summatively assessed through a written 4 hour integrated case study examination (100% of grade).

14. Map of Module Learning Outcomes (sections 8 & 9) to Learning and Teaching Methods (section 12) and methods of Assessment (section 13)

Module learning outcome		8.1	8.2	8.3	8.4	8.5	8.6	8.7	8.8	9.1	9.2	9.3	9.4
Learning/teaching method	Hours allocated												
Private Study	262.5	X	X	X	X	X	X	X	X	X	X	X	X
Seminars	37.5	X	X	x	X	X	x	X	x	x	X	X	
Assessment method													
Integrated case study exam (100% of grade)		X	X	X	X	X	X	X	X	X	X	X	X

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15. **Pearson College London recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching.**

Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with the College's Registry which oversees disability/dyslexia student support, and specialist support will be provided where needed.

16. **Campus(es) or Centre(s) where module will be delivered:**

Pearson College London

If the module is part of a programme in a Partner College or Validated Institution, please complete sections 17 and 18. If the module is not part of a programme in a Partner College or Validated Institution these sections can be deleted.

17. **Partner College/Validated Institution:**

Pearson College London

18. **University School responsible for the programme:**

Kent Business School

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Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.

Date approved	Major/minor revision	Start date of the delivery of revised version	Section revised	Impacts PLOs (Q6&7 cover sheet)