



Moët Hennessy

UK LIMITED

Moët Hennessy, No. 1 worldwide in Luxury Wine & Spirits, owns prestigious brands such as Moët & Chandon, Dom Pérignon, Hennessy, Glenmorangie, Ruinart and Veuve Clicquot. As a part of LVMH, luxury sector leader, Moët Hennessy is recognized for the quality of its products, its constant research of excellence and innovation.

This unrivalled catalogue of prestigious products symbolizes excellence and authenticity. These products are all positioned in the high end of their respective markets.

The Maisons of the Group are all supported by a powerful global distribution network, coupled with an unrivalled stream of innovations aimed at recruiting new consumers.





Hennessy

From its seat in the French region of Cognac and throughout its 250-year history, Hennessy has proudly perpetuated an exceptional heritage based on adventure, discovery and cultivating the best that nature and man can offer.

Hennessy's longevity and success across five continents reflect the values the Maison has upheld since its creation: the transmission of a unique savoir-faire, the constant quest for innovation, and an unwavering commitment to Creation, Excellence, Legacy, and Sustainable Development.

Today, these qualities are the hallmark of a House – a crown jewel in the LVMH Group – that crafts the most iconic, prestigious Cognacs Maison





HENNESSY MARKETING APPRENTICE

Mission statement

To assist a Brand Management team in developing and executing specific Marketing and PR projects whilst ensuring excellent administrative support.

Areas of Focus and development

Our apprenticeship is a fantastic opportunity to discover our Company, to develop a strong marketing skillset 'on the job' within the context of a wider business understanding.

You will be supported in your learning and in leading your own projects, working within the marketing team and alongside trade marketing, sales and marketing agencies. This will span from highly creative tasks to ensuring a strong administrative and logistic support.

Project work will cover areas such as Events, Content Creation, Influencer and PR programs, Brand Advocacy programs and development of branded items.

This is a 3-year apprenticeship that will give you the opportunity to work in the world leading Luxury Wines & Spirits company and build a CV full of invaluable work experience in a fast paced, creative and entrepreneurial culture.

A clear development path will be established at the beginning of the apprenticeship with the objective for you to progressively develop a strong set of capabilities in the following areas:

- **Brand Management & Marketing Activities** – Supporting the Brand team in developing brand building activity. Writing and delivering a brief. Utilising a well-rounded consumer understanding and harnessing your instinctive ability.
- **Excellence in Execution** – Acting as a Project manager and Delivering high quality results achieving objectives on time and within budget.
- **Insights** – Developing good levels of consumer insight, being aware of trends, and learning to harness these in delivering marketing activity that drives growth
- **Motivating & inspiring teams** - Understanding what drives and motivates both internal and external teams. Using your motivation skills to achieve your projects desired results
- **Strategic Penetration** – Supporting the Brand team in delivering consumer and customer driven strategies that deliver brand growth in line with the wider business strategy
- **Commercial Acumen** - Understanding brand performance and utilising all levers to deliver brand plans that optimise growth whilst meeting customer, shopper and consumer needs. Pro-actively working with commercial teams in order to maximise brand opportunities within the relevant channels



QUALIFICATION, EXPERIENCE & SKILLS

Personal qualities

- **Pro-activity & Creativity** - To demonstrate Positivity, initiative and creativity in problem solving.
- **Curiosity & Adaptability** – To be curious, Open-minded and at ease evolving in a dynamic and multi-cultural environment
- **Teamwork** -To develop strong internal relationships and demonstrate a high level of team spirit
- **Integrity** – To display a high level of honesty and transparency.

Languages:

- Good written and spoken English

Technical and management skills

- Interest in Arts, culture and/or other creative universes (Music, photography, cinema...) is welcome.
- Basic Microsoft Office Skills (Word, Excel, Powerpoint...).

Professional Experience and Know-how:

- Previous exposure or experience in Marketing, Retail, Hospitality (Restaurant, Bar...) or luxury goods industry welcome.