

# Product & Content Apprentice

## **Job Role**

- Product & Content Apprentice
- Annual hours contract, Salaried
- Chance of earning impressive commission
- Deliver product set up, maintenance, web merchandising & the 'product story'

## **Responsibilities**

- From product to web visit
- From web visit to cash

## **Outcomes**

- Help build an increase in organic traffic across the GetGeared website
- Improve GetGeared's Google Ranking / Domain and Page authority
- Edit the item page visit value
- Inspire 'referral visit' value

## **Daily actions**

- Product set up to time table
- Maintenance tasks to time table and requirements
- Content preparation & development
- Content maintenance on Inspire and Get Geared as required by monthly review

## **Weekly actions**

- Maintain weekly updates of feeds
- Review weekly KPI metrics

## **About You**

- Desire to work for a small business
- Take a hands on approach to work and life
- Able to work autonomously
- Proactive, with a strong sense of initiative
- Work well in a team and contribute to the success of GetGeared
- Ability to work in strict timeframes

Salary Scale £14,000 to £16,000 per annum