

MODULE SPECIFICATION

1. **Title of the module**

Strategic Consultancy 1

2. **School or partner institution which will be responsible for management of the module**

Pearson College London

3. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**

Level 6

4. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

5. **Which term(s) the module is to be taught in (or other teaching pattern)**

This module can be run in any term: Autumn, Spring or Summer

6. **Prerequisite and co-requisite modules**

Principles of Business (level 4)

7. **The programmes of study to which the module contributes**

- BSc (Hons) Professional Accounting in Business - core module
- Integrated Masters in Advanced Professional Accounting in Business - core module

8. **The intended subject specific learning outcomes.**

On successfully completing the module students will be able to:

- 8.1 Demonstrate a systematic knowledge and understanding of the responsibilities of a Board of Directors and senior finance professionals, including the effective management of organisations, considering contemporary and emerging theories, models and frameworks.
- 8.2 Demonstrate a conceptual understanding of strategy so as to be able to offer critiques of strategic decisions taken by organisations.
- 8.3 Critically analyse strategic problems and opportunities.
- 8.4 Critically evaluate corporate governance structures and provide recommendations to address weaknesses identified.
- 8.5 Evaluate strategic choices using decision-making techniques.
- 8.6 Make effective ethical and professional judgements in complex business situations.

9. **The intended generic learning outcomes.**

On successfully completing the module students will be able to:

- 9.1 Carry out decision-making in complex and unpredictable contexts.
- 9.2 Demonstrate the learning ability needed to undertake appropriate further training of a professional or equivalent nature.
- 9.3 Demonstrate an ability to manage disagreements and different viewpoints professionally and to resolve disputes constructively.
- 9.4 Demonstrate an ability to communicate with appropriate professional cultural and contextual awareness.

10. A synopsis of the curriculum

The purpose of this module is to serve as one of two “gateway” consultancy modules, which aim to equip learners with a holistic approach when solving business issues. The gateway modules have been designed to help prepare learners for the realities of working in accounting and finance through adopting the mind set of an external or internal consultant. It will also help to prepare learners for the final stage modules of professional accountancy qualifications.

This module aims to provide learners with a comprehensive understanding of contemporary Board level responsibilities and strategic considerations. The module focuses on strategy and corporate governance.

Overview of curriculum:

- Corporate governance: agency, stakeholder analysis and corporate social responsibility, corporate governance scope and approaches, the board of directors, public sector governance
- Strategic leadership: qualities of leadership, leadership and organisational culture, integrated reporting, professionalism, ethical codes and the public interest
- Strategy: concepts of strategy, environmental issues affecting the strategic position of and future outlook for an organisation, competitive forces affecting an organisation, the internal resources, capabilities and competences of an organisation, strategic choices
- Risk: identification, assessment and measurement of risk, targeting and monitoring risk, managing risk

11. Reading List (Indicative list, current at time of publication. Reading lists will be published annually)

- Wickham, Wilcox, “Management Consulting: Delivering an effective project”, Pearson (latest edition)
- Goergen, “International Corporate Governance”, Pearson (Latest edition)
- Johnson, Scholes & Whittington, “Exploring Corporate Strategy”, Pearson (Latest edition)
- ACCA Strategic Business Leader study text
- ACCA Strategic Business Leader technical articles
- Strategic Management Journal, Wiley

Access to a comprehensive online database of journal articles and other relevant publications on the Online Learning Environment.

12. Learning and Teaching methods

For full details please see the teaching and learning strategy in the programme specification. Students can study this module in the interactive classes model or the mentored independent model. Those on the former will typically experience one lecture and two 1.5 hour seminars each week.

<i>Scheduled Hours:</i>	40
<i>Independent Study Hours:</i>	260
<i>Total Study Hours:</i>	300

13 Assessment methods

13.1 Main assessment methods

This module will be summatively assessed through a 4,500 word case study coursework assignment (100% of grade).

13.2 Reassessment methods

14. Map of Module Learning Outcomes (sections 8 & 9) to Learning and Teaching Methods (section 12) and methods of Assessment (section 13)

Module learning outcome		8.1	8.2	8.3	8.4	8.5	8.6	9.1	9.2	9.3	9.4
Learning/teaching method	Hours allocated										
Private Study	260								X		
Lectures	10	X	X	X	X	X					
Seminars	30	X	X	X	X	X	X	X		X	X
Assessment method											
Integrated case study examination (4,500 words)		X	X	X	X	X	X	X	X	X	X

15. Inclusive module design

Pearson College London recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching.

Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with the College's Registry which oversees disability/dyslexia student support, and specialist support will be provided where needed.

16. Campus(es) or Centre(s) where module will be delivered:

Pearson College London

17. Internationalisation

Students taking this module will be expected to keep up to date with international developments and changes relevant to organisations and how these may influence the responsibilities of a Board of Directors and senior finance professionals, and the effectiveness of organisation management. They will be encouraged to think about how local and international contexts affect the role of corporate governance and strategy in organisations. Students will also learn how to use this knowledge to make effective ethical and professional judgments in complex business situations.

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If the module is part of a programme in a Partner College or Validated Institution, please complete sections 18 and 19. If the module is not part of a programme in a Partner College or Validated Institution these sections can be deleted.

18. Partner College/Validated Institution:

Pearson College London

19. University School responsible for the programme:

Kent Business School

MODULE SPECIFICATION

FACULTIES SUPPORT OFFICE USE ONLY

Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.

Date approved	Major/minor revision	Start date of the delivery of revised version	Section revised	Impacts PLOs (Q6&7 cover sheet)