

PEARSON
BUSINESS
SCHOOL



Pearson
College
London

Our Top 5 Interview Tips

Use a variety of examples to back up your answers – these can be from home, school, college, work, volunteering or extra-curricular activities.

Research, research and more research! It's important to demonstrate that you know who we are, what we do and how we are different. Tell us why you want to study here.

Dress appropriately– we're not asking you to wear a suit and tie, but make sure you wear something smart casual that feels comfortable.

Practice answers to common interview questions – it's a good idea to be prepared for questions commonly asked in interviews.

Ask questions – prepare a couple of questions to ask in the interview, it's a great way to show your interest in Pearson Business School.

Dos and Don'ts

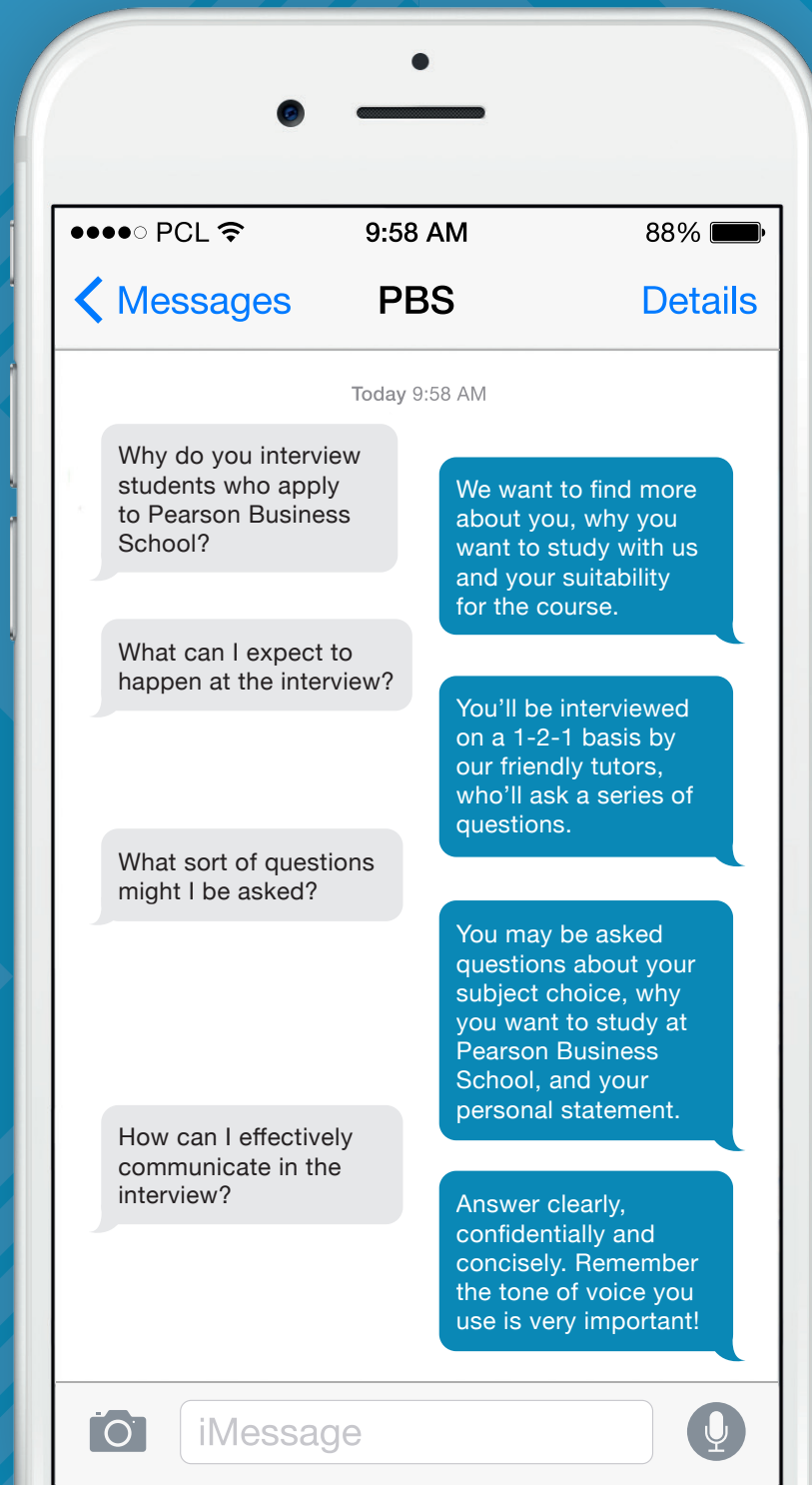
Did you know that most communication is done non-verbally? Here's some tips on how to behave in an interview...

Do's

- Make eye contact
- Sit up straight
- Use open body language

Don'ts

- Fidget
- Cross your arms
- Chew gum



How to structure an answer to an interview question:

Here's a useful guide to help you structure your interview questions...

STAR

This format is useful for competency questions that often start with "tell me about a time when you have..."

S | Situation
Set the scene

T | Task
Say what needed to be done

A | Action
Describe how you personally dealt with the situation

R | Result
Explain the positive outcomes

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Most of all enjoy the experience – so relax and don't stress!

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Good Luck!