



VIRTUAL WORK EXPERIENCE

**EVENT
PROGRAMME**
Tuesday 12th July 2022

PEARSON
BUSINESS
SCHOOL

12:30PM – 1:15PM

Welcome to your Virtual Work Experience

During the first session you will be introduced to the programme and hear how to gain as much knowledge as possible. Also, in this session you will gain insights into exciting opportunities in creative industries.

SPEAKER:



Saint John Walker

Dean/Director of Industry Engagement at **Escape Studios**

Saint has been working at the interface between the animation, computer games, and VFX industries and higher education for over 25 years. He has designed courses for institutions such as the **National Film and Television School** and **University of the Arts**, and has been an external examiner, written articles, mentored and led and managed a range of industry facing education ventures.

SPEAKER:



Nathalie Peach

Dean of the School of Business and Technology

Nathalie has 15 years of experience in Human Resources and held senior HR positions in several blue-chip organisations such as **L'Oréal**, **The Body Shop** and **Pearson**. She led large complex projects and worked with business leaders to develop teams across a wide spectrum of industries both in the UK and internationally. Nathalie has a Masters in Political Philosophy at Sciences-Po Paris and is an executive coach. She is French and has lived in 6 different countries (France, Brazil, Mexico, USA, Italy and the UK), speaks 5 languages fluently and raises two children in a bilingual household.

1:15PM – 1:45PM

Dive into Virtual Work experience with Bubl

With the current climate of constant change entrepreneurship is more crucial to the UK economy than ever before. What skills do entrepreneurs need to start their ventures? What knowledge is required and what practical experience? In this session you will be introduced to Bubl – a virtual work experience platform, receive a brief and have an opportunity to complete exciting exercise.

SPEAKER:



Chris Jones

Head of the Innovation and Entrepreneurship Hub at **Pearson College London**

Chris Jones has been programming computers since he was 10 years old, and after years in the industry, he started his own software company that developed solutions in fields as varied as event photography, aviation, hydroponics and logistics. In 2017 he moved into teaching at Pearson College London, where he heads up modules on entrepreneurship, strategic management and technology. Chris has been experimenting with different ways to integrate real-world business experience into his teaching so much so that he was shortlisted in the Times Higher Education Awards (regarded as the Oscars of higher education) as 'Innovative Teacher of the Year'.

1:45PM – 2:00PM BREAK

Stretch your legs, make a cup of tea and get ready for the next session.

2:00PM – 2:30PM

Your chance to meet professionals behind exciting companies

Meet professionals running own businesses, hear top tips on overcoming real-life challenges while starting a company.

SPEAKER:



Arnold du Toit

Entrepreneur and Innovation Lead at **Bubl**

Arnold has been playing a pivotal role in the development of high potential start-ups. An entrepreneur himself, Arnold leverages his extensive experience in D2C, B2B Hardware and Data-Driven Technology Platforms, Mobility as a Service, Last Mile EV and the Luxury Sector to help innovative businesses to reach the next stage of their growth.

SPEAKER:



Kevin Flanagan

Co-founder of **Co-Opt's**

Kevin Flanagan is one of the co-founders of **Co-Opt's**. He has a 42 year career based around technology, retail and investment banking and startups. He was the first Global head of software development at **Barclays Capital**. His finance experience covers building large scale retail banking systems, Trading and risk management systems, proprietary trading in fixed income and derivatives and senior management. He is a serial entrepreneur currently working on startup no 7 with 2 ½ exits.

SPEAKER:



James Walsh

Co-founder and CEO of **YIELD**

Jimmy is a Co-Founder and CEO of **YIELD**. He has over a decades FMCG experience with previous roles at **Coca Cola** and **Nestlé**, and most recently heading up sales at London start-up, **Waterbomb**.

SPEAKER:



TBA

Speaker information coming soon...

2:30PM – 2:45PM BREAK

Stretch your legs, make a cup of tea and get ready for the next session.

2:45PM – 3:15PM

Insights into careers – Journey from school to the world of work...

Hear first-hand from industry professionals about how they transitioned from school, secured their first job or set up own business and succeed in their roles.

SPEAKER:



Emily Hale

Founder of Build & Breathe Scoliosis

Emily is the founder of **Build & Breathe Scoliosis** (@buildbreathescoliosis) – not your typical yogi, Emily has two metal rods fusing her spine together following corrective scoliosis surgery. Using movement for rehabilitation and pain management afforded Emily a new perspective on exercise, moving to nurture her body rather than punish it trying to fit a certain body type. Empowering individuals who struggle with low body confidence and anxiety around exercise due to hidden illness is integral to the Build & Breathe ethos, advocating the emotional benefits of exercise as well as the physical. Emily is personally passionate about raising awareness of the impact of stress on our physical bodies, especially how it triggers symptoms with chronic conditions.

3:15PM – 3:50PM

How to... Key skills to land your first job

During this session you will learn about skills that you need for the world of work. As you will be applying for a job in the future, we will share top tips for CV and cover letter writing and interview preparation. Also, you will learn about building your professional presence online via LinkedIn.

SPEAKER:



Blayne Cooper

Head of Talent Development at Pearson College London

Blayne joined Pearson in 2014 leading the UK operational vocational team, supporting centres across the UK in delivering BTEC (Business and Technical Educational Council) Qualifications. During this role he led teams in both traditionally structured and matrix managed environments. In 2017, he moved into the Global Learning & Development team creating, overseeing, and assessing Pearson's extensive L&D (Learning & Development) programs. In 2020, Blayne became the Head of Talent Development. Alongside his leadership role Blayne teaches People Management and Leadership to Undergraduate Students at the college.

3:30PM – 4:00PM

Your next steps

We will summarise the programme and discuss next steps with you, so you are equipped to start a career and land your first role in the future.

SPEAKER:



Nathalie Peach

Dean of the School of Business and Technology

See Nathalie's bio on page 2.



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